



# MEDIA INFORMATION 2015



**Direct**

80,000  
contacts to  
choose from



media at its **best...**

## Engineering journals and exhibitions at the heart of manufacturing.

### Drives&Controls

The leading magazine for Automation, Power Transmission and Motion Control. 20,000 (ABC Audited – 100% controlled) contacts within Design, Corporate Management, Research & Development, Purchasing, Sales & Marketing, Education and Consultants.

Main activities in Aerospace, Building Materials and Construction, Electrical Electronic Manufacturing, Food Drink and Tobacco, Utilities, Health Service, Mechanical Engineering, Oil & Gas, Pharmaceutical, Printing & Paper and Transport.

[www.drivesncontrols.com](http://www.drivesncontrols.com)

### Hydraulics & Pneumatics

The Journal for Fluid Power and Systems. Covering the latest in mechanical and electro-mechanical equipment - everything from hose, fittings & swaging; hydraulics cylinders; valves; pumps and filters; to pneumatic actuation; electro-mechanical hybrid equipment; fieldbus technology; plus full systems and design & simulation software.

12,000 (ABC Audited – 100% requested) contacts within UK fluid power industry, ranging from manufacturers, OEM, resellers and end users. Applications: Offshore, Construction, Agriculture, Maintenance, Automation, Public Utilities, Marine, Automotive Construction, Civil Engineering, Retail, Medical and Aerospace.

[www.hpmag.co.uk](http://www.hpmag.co.uk)

### Plant&Works Engineering

The UK's leading industrial maintenance magazine with 10,000 ABC audited readers (100% requested). The only magazine in the sector to reflect the size of the market. Areas covered include: Asset management, maintenance, energy efficiency, plant infrastructure, health & safety, materials handling. Reach buyers and specifiers featuring plant/ works/ maintenance engineers, managers and directors covering the full chain of command within the market.

[www.pwemag.co.uk](http://www.pwemag.co.uk)



Power Electronics Europe offers over 16000 records to engineers and professionals across Europe involved in the design of power electronics systems.

Engineering, Engineering Management, General/Corporate Management, Research & Development, Engineering Services, Sales/Marketing, Purchasing/Procurement and Education.

[www.power-mag.com](http://www.power-mag.com)

# Over 80,000 contacts to select from. Subscribers to the leading brands in their respective fields.

Visitor data to Drives & Controls Exhibition, Fluid Power & Systems, European Offshore and Energy, Air-Tech and Plant & Asset Management Exhibitions

12,793 visitors attended the 2014 DFA Media co-located engineering events offering the opportunity to contact current and identified buyers from a range of UK industries.

- [www.airtech-expo.com](http://www.airtech-expo.com)
- [www.drives-expo.com](http://www.drives-expo.com)
- [www.europeanoffshoreenergy-expo.com](http://www.europeanoffshoreenergy-expo.com)
- [www.fluidpowersystems-expo.com](http://www.fluidpowersystems-expo.com)
- [www.maintenanceuk-expo.com](http://www.maintenanceuk-expo.com)



# Drive your business to your Buyers

Once you have identified the areas of interest from the DFA Direct count form, chose from the following options...

## ► List rental

Send a targeted message with impact to your identified market though an independent mailing house.

Price **£195.00 / 1000** (Minimum order value **£390**)

Fulfilment service available

## ► E-Mail Campaign

- Measure your campaign to the second with traceable results and data capture opportunities
- Harness interest from client immediately
- Build your database with fast and popular option
- Simply send HTML copy and distribute at agreed time and audience on your behalf
- Full reporting to follow within 48 hours

Prices **1k - £395.00**      **2-5k - £325.00 / 1000**      **6-10k - £275.00 / 1000**      **10k+ - £225.00 / 1000**

(Minimum order value **£650**)

## ► Lease

Create bespoke option to rent list for email or postal campaigns on 6 or 12 month basis. Please call to enquire further.

Price dependent on particulars

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